

FlutterBee



Where reading takes flight

PUBLISHER IMPRINT GUIDE



BEARPORT

Bearport Publishing provides engaging nonfiction that presents familiar curriculum topics in unexpected ways.

BELLWETHER



Bellwether publishes leveled, hi-lo, and graphic nonfiction for emergent, struggling, and reluctant readers.

jump!

Jump! is dedicated to improving early literacy and instilling a lifelong love of learning.



Kaleidoscope

Kaleidoscope offers crowd-pleasing fiction, where clever storytelling meets brilliant design.



BEARPORT

Supersonic READERS

SUPERSONIC READERS provides a groundwork for phonetically decodable reading.

Reading Level: PreK-4 • Interest Level: PreK-4

Lexile Range: 40-780



CURIOUS CUB BOOKS answers questions for curious kids.

Reading Level: 1 • Interest Level: K-1

Lexile Range: 380-500



FUSION BOOKS introduces beginning readers to nonfiction.

Reading Level: 2-3 • Interest Level: 1-3

Lexile Range: 540-790



CREATE! BOOKS gets hands-on with learning through makerspace projects.

Reading Level: 3 • Interest Level: 2-5

Lexile Range: 820-900



BEAR CLAW BOOKS delivers nonfiction content in a bold, graphic novel format.

Reading Level: 3 • Interest Level: 2-6

Lexile Range: 530-720



KODIAK BOOKS features eclectic nonfiction with a trade-like design.

Reading Level: 3-4 • Interest Level: 2-5

Lexile Range: 590-1010

HI-LO



ROAR!

ROAR! BOOKS offers three levels of exciting, edgy hi-lo nonfiction.

Reading Level: 1-3 • Interest Level: 3-7

Lexile Range: 530-800

DYSLEXIC-FRIENDLY font and design



SILVER TIP BOOKS makes learning accessible with curricular hi-lo content.

Reading Level: 3 • Interest Level: 5-7

Lexile Range: 540-710



URSA BOOKS feature exciting design and topics to bring nonfiction to life for middle schoolers.

Reading Level: 6-7 • Interest Level: 5-8

Lexile Range: 840-1170

BELLWETHER



BLASTOFF! BEGINNERS launches young readers into the universe of independent reading.

Reading Level: K • Interest Level: PreK-2

Lexile Range: 160-290



BLASTOFF! MISSIONS takes beginning readers on a learning adventure with colorful illustrations and exciting text.

Reading Level: 1-2 • Interest Level: K-3

Lexile Range: 740-770

THREE
LEVELS!



BLASTOFF! READERS are carefully leveled books that guide beginning readers on their journey toward literacy fluency.

Reading Level: 1-3 • Interest Level: K-3

Lexile Range: 310-640



BLASTOFF! DISCOVERY takes the reading momentum of Blastoff! Readers and launches a new mission: reading to learn.

Reading Level: 4 • Interest Level: 3-8

Lexile Range: 740-770

HI-
ULTRA
LO



EPIC pairs ultra high-interest content with ultra-low reading levels for struggling readers.

Reading Level: 2 • Interest Level: 3-7

Lexile Range: 500-610

HI-LO



TORQUE is an action-packed hi-lo adventure featuring sports, vehicles, and more.

Reading Level: 3 • Interest Level: 3-7

Lexile Range: 550-760



BLACK SHEEP presents high-interest, leveled nonfiction content in a graphic novel format.

Reading Level: 3-4 • Interest Level: 3-7

Lexile Range: 500-740

HI-LO



EUREKA! covers high-interest curriculum topics for middle schoolers at an accessible reading level.

Reading Level: 3-4 • Interest Level: 5-8

Lexile Range: 780-1010



jump!

DECODABLES BY jump!



DECODABLES BY JUMP!

Begins with the basics of phonetically decodable reading.

Reading Level: PreK-4 • Interest Level: PreK-4

Lexile Range: 100-940



TADPOLE BOOKS

Perfect first nonfiction experience. Designed for students learning to read.

Reading Level: PreK-K • Interest Level: PreK-1

Lexile Range: 100-180

200+
SPANISH
TITLES



BULLFROG BOOKS

Low-level nonfiction helping young readers connect text to the world.

Reading Level: K-3 • Interest Level: K-3

Lexile Range: 100-400



THREE
LEVELS

GRASSHOPPER BOOKS

Playful narrative educational fiction.

Reading Level: PreK-2 • Interest Level: PreK-5

Lexile Range: 230-520



POGO BOOKS

Designed for early fluent readers, focusing on STEM and Social Studies.

Reading Level: 2 • Interest Level: 2-5

Lexile Range: 430-560



Kaleidoscope

Dazzle BOOKS

DAZZLE BOOKS

Clever, quirky picture books perfect for read-alouds or read-alones.

Reading Level: 1-2 • Interest Level: K-3
Lexile Range: 480-550



TWIST BOOKS

TWIST BOOKS

A blend of fiction and nonfiction for a unique reading adventure.

Reading Level: 2-4 • Interest Level: K-5
Lexile Range: 360-870



Swirl Jr. BOOKS

SWIRL JR. BOOKS

Cheery, cheeky chapter books for early readers.

Reading Level: 1-3 • Interest Level: K-3
Lexile Range: 510-710



Swirl BOOKS

SWIRL BOOKS

Middle-grade chapter books with a mix of humor, action, and heart.

Reading Level: 3-4 • Interest Level: 2-5
Lexile Range: 480-810



KABOOM!

KABOOM!

Graphic novels bursting with heroes and hijinks!

Reading Level: 1-3 • Interest Level: K-3
Lexile Range: 290-600



Imprint Levels Chart

		PreK	K	1	2	3	4	5	6	7	8
Bearport	Supersonic Readers	RL									
		IL									
	Curious Cub			RL							
			IL								
	Fusion				RL						
				IL							
	Create!					RL					
					IL						
	Bear Claw				RL						
				IL							
	Kodiak					RL					
				IL							
	Silver Tip					RL					
								IL			
	Ursa								RL		
								IL			

RL: Reading Level • IL: Interest Level

		PreK	K	1	2	3	4	5	6	7	8
Bellwether	Blastoff! Beginners		RL								
			IL								
	Blastoff! Missions			RL							
			IL								
	Blastoff! Readers			RL							
			IL								
	Blastoff! Discovery					RL					
					IL						
	Epic				RL						
							IL				
	Torque					RL					
							IL				
	Black Sheep					RL					
							IL				
	Eureka!					RL					
								IL			

RL: Reading Level • IL: Interest Level

		PreK	K	1	2	3	4	5	6	7	8
Jump!	Decodables by Jump!			RL							
				IL							
	Tadpole Books		RL								
			IL								
	Bullfrog Books			RL							
				IL							
	Grasshopper Books			RL							
				IL							
	Pogo Books				RL						
					IL						

RL: Reading Level • IL: Interest Level

		PreK	K	1	2	3	4	5	6	7	8
Kaleidoscope	Dazzle Books			RL							
				IL							
	Twist Books				RL						
				IL							
	Swirl Jr. Books			RL							
				IL							
	Swirl Books					RL					
					IL						
	Kaboom Books			RL							
				IL							

RL: Reading Level • IL: Interest Level